

## The Strate execMBA proposes a 3 semester courses Session 2017

-S1: November to February

-S2: March to July

-S3: September to December

Courses are given in 2 locations : Paris (ESG Executive), Sèvres (Strate)

## Program of the Management by Design MBA

Syllabus	Volume	Lecturers	Semester
Creativity & Management .....	60h	V. Merindol/D.Versailles	S1
Design Thinking .....	30h	Matthieu Aguesse	S1
New Management Model .....	30h	David Versailles	S1
Design Management .....	30h	Brigitte B. De Mozota	S2
New World Business Model (Social Economy) .....	30h	Françoise Passerard	S1
New World Business Model (Digital Economy) .....	15h	H. Kefi / N. Omrani	S2
Artistic Practices .....	30h	J. Shimony / P. Fagot	S1
Design Project .....	45h	J. Dollé / E. Berger	S1
Sociology & Anthropology .....	30h	D. Morin Ulmann	S2
Design & Innovation .....	15h	F.Pain	S1/S2
Philosophy & Political Science .....	15h	Frédéric Encel	S2
Critical Thinking .....	30h	Nicolas Aubouin	S1
Education/Teaching Skills .....	15h		S2
Talking Skills .....	15h	Cours Florent	S2
Master Class .....	30h	Externals	S3
MOOC .....	35h		S3

## Renseignements / Contact :

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